

# Anrieta Araik Karapetyan

Faculty of Sociology  
Chair of Applied Sociology  
Assistant

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## Education

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<b>Institution</b>	Yerevan State University
<b>Faculty</b>	Sociology
<b>Date</b>	2018 - 2022
<b>Degree name</b>	PhD student

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<b>Institution</b>	Yerevan State University
<b>Faculty</b>	Sociology
<b>Date</b>	2016 - 2018
<b>Degree name</b>	Masters

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<b>Institution</b>	Yerevan State University
<b>Faculty</b>	Sociology
<b>Date</b>	2012 - 2016
<b>Degree name</b>	Bachelor

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## Language skills

English Русский

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## Scientific interests

- Communication, virtual space, social networks, communicative ethics in the virtual space
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## Participation in international conferences and seminars

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<b>23/09/2023 - 12/10/2023</b>	International academic mobility on Communication National Research Institute for Development of Communications Russian Federation (the)
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<b>10/09/2023 - 15/09/2023</b>	GSSR summer school Polish Academy of Sciences Poland
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<b>07/10/2022 - 25/10/2022</b>	Social media and Communication United Arab Emirates (the)
<b>05/09/2022 - 10/09/2022</b>	International Conference CuDi-Cultural Diplomacy to Counter Disinformation organized by CRISP - Crisis Simulation for Peace Germany
<b>07/05/2019 - 19/05/2019</b>	Cross Regional Interdisciplinary Summer School in Human Rights and Gender Dimensions of Migration University of Alicante Spain

## Publications

*Article*

**“Virtual Masks” and Online Identity: The Use of Fake Profiles in Armenian Social Media Communication**

Arthur V. Atanesyan, Samson Mkhitarian, Anrieta Karapetyan

Journalism and Media 2025 49

*Article*

**ЧЕЛОВЕЧЕСКИЙ КАПИТАЛ-ОБРАЗОВАТЕЛЬНАЯ СРЕДА В ЕДИНОМ КОМПЛЕКСЕ**

Карапетыан Анриета Араиковна, Хачатрян Асмик Юриковна

East European Scientific Journal (Восточно Европейский Научный Журнал) 2025 25-29

*Article*

**DIGITAL ECONOMY AND SOCIAL PLATFORMS AS AN EFFECTIVE TOOL FOR THE DEVELOPMENT OF SOCIETY IN ARMENIA**

Karapetyan Anrieta Araikovna

Global Journal of Arts Humanity and Social Sciences 2025 621-625

*Article*

**Популярность и использование социальных сетей среди армянских пользователей**

Анриета Араиковна Карапетыан

Россия и мир: научный диалог 2024 102-123

*Article*

**СОЦИАЛЬНЫЕ ПЛАТФОРМЫ И РЫНОК ТРУДА В АРМЕНИИ**

Карапетыан А.А.

East European Scientific Journal (Восточно Европейский Научный Журнал) 2024 55-59

*Article*

**PROFESSIONAL ETHICS OF PUBLIC RELATIONS PRACTITIONERS IN THE CONTEXT OF DIGITALIZATION**

Nvard Melkonyan, Yuliana Melkumyan, Anrieta Karapetyan, Lilit Hakobyan

Медицинские новости Грузии (Georgian medical news) 2024 80-84

*Article*

**ЦИФРОВАЯ ЭКОНОМИКА И СОЦИАЛЬНЫЕ ПЛАТФОРМЫ КАК ЭФФЕКТИВНЫЙ ИНСТРУМЕНТ РАЗВИТИЯ ОБЩЕСТВА В АРМЕНИИ**

Карапетян Анриета Араиковна

Universum: общественные науки 2024 32-37

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*Article*

**VIRTUAL MASKS': WHY PEOPLE USE FAKE ACCOUNTS ON VIRTUAL SOCIAL NETWORKS IN ARMENIA?**

ANRIETA KARAPETYAN

Journal of Sociology. Bulletin of Yerevan University 2024 73-82

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*Article*

**THE ONLINE AND OFFLINE COMMUNICATION PREFERENCES OF ARMENIAN SOCIAL NETWORK USERS**

Anrieta Karapetyan, Sean Gardner

Journal of Sociology. Bulletin of Yerevan University 2023 66-80

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*Article*

**ՀԱՐՍԱՆԵԿԱՆ ԾԻՍԱԿԱՐԳԻ ՍՈՂԵԼՆԵՐԸ ՉԼՍ-ՆԵՐՈՒՄ ԱՆՐԻԵՏԱ ԿԱՐԱՊԵՏՅԱՆ, ՄԻԼԵՆԱ ՍԱՐՄԱԿՅԱՆ**

Բանբեր Երևանի համալսարանի: Սոցիոլոգիա 2022 83-93

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*Article*

**COMMUNICATION FEATURES IN ONLINE AND OFFLINE SPACES**

Anrieta A. Karapetyan

Историческая и социально-образовательная мысль 2021 105-112

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*Article*

**MASS COMMUNICATIONS: FROM CLASSICS TO THE VIRTUAL MODELS**

ANRIETA KARAPETYAN

Բանբեր Երևանի համալսարանի: Սոցիոլոգիա 2020 59-69

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*Conference*

**UNDERSTANDING TRUST IN SOCIAL NETWORK INFORMATION AMONG ARMENIAN USERS: A RESEARCH STUDY**

Karapetyan Anrieta

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