

# Narine Levon Harutyunyan

✉ narineharutyunyan@ysu.am

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## Faculty of European Languages and Communication

The English Chair of Cross-Cultural Communication

Professor

## Education

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<b>Institution</b>	Yerevan State Institute of Foreign Languages after V. Brusov
<b>Faculty</b>	Faculty of English Language and History
<b>Date</b>	1988 - 1993
<b>Degree name</b>	Qualified specialist

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## Scientific Rank/degree

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<b>Institution</b>	Yerevan State University
<b>Date</b>	2016
<b>Degree name</b>	Professor
<b>Specialty</b>	Philological sciences

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<b>Institution</b>	Yerevan State University
<b>Date</b>	2006
<b>Degree name</b>	Associate professor
<b>Specialty</b>	Philological sciences

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<b>Institution</b>	Yerevan State University
<b>Date</b>	2001
<b>Degree name</b>	Candidate
<b>Specialty</b>	Philological sciences
<b>Scientific Supervisor</b>	Gasparyan Seda Keropi
<b>Research Topic</b>	“Linguocultural Aspect of English Phraseology as a Problem of Translation (English-Armenian comparative study of Jh. Galsworthy “The Forsyte Saga”)”

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<b>Institution</b>	Yerevan State University
<b>Date</b>	2010
<b>Degree name</b>	Doctor
<b>Specialty</b>	Philological sciences
<b>Research Topic</b>	“Linguocultural Aspect of Transcendental Concepts (English-Armenian comparative study)”

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## Language skills

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## Work experience

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**Institution** Yerevan State University  
**Period of time** 2007 till now  
**Rank/degree** Faculty of European Languages and Communication, Professor of Department of English for Cross-cultural Communication

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**Institution** Interlingua” Linguistic University  
**Period of time** 2006 - 2007  
**Rank/degree** Docent, Department of Theory and Practice of Translation, “

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**Institution** Interlingua” Linguistic University  
**Period of time** 1997 - 2006  
**Rank/degree** Lecturer, Department of Theory and Practice of Translation

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**Institution** Yerevan State Institute of Russian and Foreign Languages, Faculty of Foreign Languages  
**Period of time** 1993 - 1994  
**Rank/degree** Lecturer, Department of English Philology

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## Scientific interests

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- cross-cultural communication
  - linguocultural studies
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## Participation in international conferences and seminars

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**10/04/2025 - 11/04/2025** Scientific Symposium 2025, << MARKETING COMMUNICATION AND BUSINESS DISCOURSE : PERSPECTIVES AND CHALLENGES>>  
Yerevan state University  
Armenia

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**01/03/2025 - 02/03/2025** Teaching for Success, English Teacher and Educator Development Conference, annual English teacher development conference  
British Council Armenia.  
Armenia

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**02/03/2024 - 03/03/2024** English Teacher and Educator Development Conference, British Council Armenia’s annual English teacher development conference  
British Council Armenia.  
Armenia

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<b>15/02/2024 - 23/05/2024</b>	Yerevan TESOL II Teacher Training Course at Yerevan State University organized by the U.S. Embassy in Yerevan Yerevan state University Armenia
<b>24/05/2024 - 25/05/2024</b>	3rd International Conference on Multilingual and Multicultural Learning: Policies and Practices MMLPP3 Yerevan state University Armenia
<b>27/10/2004 - 30/10/2004</b>	English Studies: Theory and Practice Yerevan state University Armenia
<b>16/10/2007 - 19/10/2007</b>	Language and Literature in the Contemporary Paradigm of Scientific Knowledge Yerevan state University Armenia
<b>17/10/2013 - 18/10/2013</b>	Translation as a subject of scientific study and a means of intercultural interaction Yerevan state University Armenia
<b>04/04/2014 - 05/04/2014</b>	The International Conference on "Promoting Independent Learning" U.S. Embassy in Armenia, Yerevan state University Armenia
<b>07/05/2015 - 08/05/2015</b>	The International English Language Teaching and Cross-cultural communication Conference "New Eyes" U.S. Embassy in Armenia, Yerevan state University Armenia
<b>12/04/2018</b>	Exploring cultural iceberg: culture through the language prism Yerevan State University Armenia
<b>06/09/2022 - 07/09/2022</b>	Professional Teacher Development Programme, Cambridge Assessment English Linguistic State University after Brusov Armenia
<b>08/04/2022 - 10/04/2022</b>	Postmodernism in the Humanities Մշակութային այսբերգի ուսումնասիրություն. մշակույթը լեզվական պրիզմայի միջով Armenia
<b>12/10/2022 - 13/10/2022</b>	"To the 85-th Anniversary of the Faculty of Romano-Germanic Philology of the Kuban State University" - International Scientific and Practical Conference Kuban State Technological University Russian Federation (the)

**12/09/2019 - 15/09/2019** Language, Culture, Communication  
Yerevan state University  
Armenia

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**25/10/2018** Philological and sociocultural issues of science and education  
Kuban State Technological University  
Russian Federation (the)

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## Membership

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**Institution** member of AASE (Armenian Association for the Study of English)  
**Period of time** 2007 till now

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**Institution** chairman of the Methodological Council of the Faculty of European Languages and Communication at YSU  
**Period of time** 2012 till now

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**Institution** member of the scientific council of Faculty of European languages and communication  
**Period of time** 2010 till now

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## State awards and honorary titles

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2014 Certificate of Honor of Yerevan State University  
2019 Silver Medal of Yerevan State University

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## Other information

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20/04/2021 International Test of Proficiency / ITEP - C2 Mastery level (CEFR) 2/06/2013 International Test of Proficiency / ITEP - C1 / Low Advanced level (CEFR) Since 2012, Chairman of the Methodological Council of Faculty of European languages and communication, YSU Since 2010, Member of the Scientific Committee of Faculty of European languages and communication, YSU 2007- Member of AASE (Armenian Association for the Study of English) 2011-2016 and 2016-2021 Educational program for professional development of YSU

## Publications

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*Manual*  
**Learn English and Culture through Media: Answer Key**  
Syuzanna Grigoryan, Narine Harutyunyan  
2025 92

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*Article*  
**TRANSLATION OF ALLUSIONS AS A PROBLEM OF CULTURAL TRANSFER (BASED ON THE NOVEL SHAME BY SALMAN RUSHDIE)**

*Article*

**DECODING ALGOSPEAK: NAVIGATING THE EUPHEMISTIC LANGUAGE OF SOCIAL MEDIA ALGORITHMS**

Narine Harutyunyan  
Բանբեր Եվրասիա միջազգային համալսարանի 2025 131-145

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*Article*

**MULTICULTURALISM AS A TROJAN HORSE OF BRITISHNESS**

Narine Harutyunyan  
Armenian Folia Anglistika 2024 115-128

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*Article*

**LEXICON LEAP: UNVEILING THE NEOLOGISMS OF MODERN WORLD**

Narine Harutyunyan  
Foreign Languages in Higher Education 2024 20-40

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*Manual*

**LEARN ENGLISH AND CULTURE THROUGH MEDIA**

Narine Harutyunyan, Syuzanna Grigoryan  
2023 220

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*Article*

**Decoding Multimodal Texts of Media Discourse**

Narine Harutyunyan  
Armenian Folia Anglistika 2023 83-94

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*Article*

**STEREOTYPES AS DISTORTING MIRROR OF REALITY**

Narine Harutyunyan, Armine Khachatryan  
Armenian Folia Anglistika 2023 124-135

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*Article*

**THE ROLE OF LANGUAGE AND CULTURE IN THE CONTEXT OF CORONAVIRUS**

Narine Harutyunyan  
Armenian Folia Anglistika 2022 101-113

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*Article*

**“NEW NORMAL” OF POST-COVID AND POST-MODERN WORLD IN THE MIRROR OF THE LANGUAGE**

Narine Harutyunyan  
Armenian Folia Anglistika 2022 122-132

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*Article*

**Гендеробесие, экобесие, климатомания как отражение новой апокалиптической картины мира**

Н.Л. Арутюнян  
Филология в системе современного гуманитарного знания 2022 6-15

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Article

**On Some Forms of “Out-Group” Intolerance and “Unlimited” Tolerance in Linguoculture**

Narine Harutyunyan

Armenian Folia Anglistika 2019 130-140

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Article

**КСЕНОФОБИЯ, ЭТНОЦЕНТРИЗМ И «АГРЕССИВНАЯ» ТОЛЕРАНТНОСТЬ В КУЛЬТУРЕ И ЯЗЫКЕ**

Н.Л. Арутюнян

ФИЛОЛОГИЧЕСКИЕ И СОЦИОКУЛЬТУРНЫЕ ВОПРОСЫ НАУКИ И ОБРАЗОВАНИЯ 2018 24-34

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Article

**Проявления этноцентризма в англо-американском лингвокультурном пространстве**

Нарине Левоновна Арутюнян

Актуальные проблемы филологии и педагогической лингвистики 2017 67-75

<http://philjournal.nosu.ru/>

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Article

**Գեղարվեստական դիսկուրսի բազմաձևակութայնության շուրջ**

Նարինե Հարությունյան

Լեզուն և գրականությունը գիտական իմացության ժամանակակից հարացույցում 2017 176-186

<http://publications.yasu.am/>

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Article

**Միջձևակութային հաղորդակցության տեսության զարգացման համառոտ պատմությունը**

Հարությունյան Ն.Լ.

Օտար լեզուները բարձրագույն դպրոցում 2016 111-126

<http://publications.yasu.am/>

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Manual

**English Grammar in Practice Teacher’s Guide / Part 1**

Sh.Paronyan, N.Harutyunyan, M.Yaghubyan, A.Khachatryan, L.Madoyan

2016 130

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Article

**Мультикультурный художественный дискурс Сальмана Рушди**

Арутюнян Нарине Левоновна

Когниция, коммуникация, дискурс. Харьковский национальный университет им. В.Н. Каразина 2015 8 - 18 էջ

<http://sites.google.com./site/cognitiondiscourse/>

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Article

**Архетипы infernalного мира (на примере infernalного архетипа “Демон” в романе Ч.Р.Метьюрина “Мельмонт Скиталец”)**

Арутюнян Нарине Левоновна

Филологические Науки. Вопросы теории и практики. 2015 45-50 էջ

<http://gramota.net/editions/2.html>

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Article

**Cross-Cultural Hindrances and Ways of Overcoming Them in the Process of Communication**

Narine Harutyunyan

*Conference*

**Գեղարվեստական դիսկուրսի բազմաձևակերպայնության շուրջ**  
Հարությունյան Ն.Լ.

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*Conference*

**Multiculturalism as a Trojan Horse of Britishness**  
Narine Harutyunyan

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