

SIRANUSH Khachatur Ghaltakhchyan

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Faculty of European Languages and Communication

The English Chair of Cross-Cultural Communication

Associate professor

Education

Institution	Yerevan State University
Faculty	Faculty of European Languages and Communication, Department for Cross-Cultural Communication (English Language)
Date	2014 - 2023
Degree name	Qualified specialist

Institution	Yerevan State University
Faculty	Faculty of Romance and Germanic Philology, Department of English Philology
Date	2011 - 2014
Degree name	Applicant

Institution	Yerevan State University
Faculty	Faculty of Romance and Germanic Philology, Department of English Philology
Date	2002 - 2004
Degree name	Masters

Institution	Yerevan State University
Faculty	Faculty of Romance and Germanic Philology, Department of English Philology
Date	1998 - 2002
Degree name	Bachelor

Scientific Rank/degree

Institution	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication
Date	2017
Degree name	Associate professor
Specialty	Philological sciences

Institution	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology
Date	2014
Degree name	Candidate
Specialty	Philological sciences

Scientific Supervisor

Shushanik Paronyan

Research Topic

The Pragmalinguistic Perspective of Persuasive Communication (in online petitions)

Language skills

Հայերեն English Русский Deutsch

Work experience

Institution	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication
Period of time	2017 till now
Rank/degree	associate professor

Institution	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English for Cross-Cultural Communication
Period of time	2014 - 2017
Rank/degree	assistant professor

Institution	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology
Period of time	2004 - 2014
Rank/degree	lecturer

Institution	Yerevan State University, Faculty of Romance and Germanic Philology, Chair of English Philology
Period of time	2002 - 2006
Rank/degree	assistant in the Chair

Scientific interests

- Cross-cultural communication, pragmalinguistics, persuasive communication, verbal influence, argumentation, manipulation, discourse analysis, psycholinguistics, NLP
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Participation in international conferences and seminars

01/03/2025 - 02/03/2025	Teaching for Success 2024, English Teacher and Educator Development Conference Organized by British Council Armenia
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10/04/2025 - 11/04/2025	Marketing Communication And Business Discourse: Perspectives And Challenges Yerevan State University
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**12/11/2023 -
12/12/2023** TEFL Teacher's Conference on Intercultural Communication Skills in English
Language Teaching, Peace Corps Armenia
Armenia

**02/03/2024 -
03/03/2024** Teaching for Success 2024, English Teacher and Educator Development Conference
Organized by British Council
Armenia

**15/02/2024 -
23/05/2024** Yerevan TESOL II Teacher Training Course organized by the US Embassy in Yerevan
YSU
Armenia

**16/02/2023 -
23/05/2023** Yerevan TESOL Teacher Training Course organized by the US Embassy in Yerevan
YSU
Armenia

**16/10/2004 -
19/10/2004** AASE 1 International Conference "English Studies: Theory and Practice"
Yerevan State University
Armenia

**26/02/2009 -
27/02/2009** Foreign languages and literature (theory and practice), International conference
dedicated to the 90th anniversary of the founding of YSU
Yerevan State University
Armenia

**04/10/2011 -
08/10/2011** AASE International Conference, "English Studies: Theory and Practice"
Yerevan State University
Armenia

**04/04/2014 -
05/10/2014** AASE international Conference, US Embassy, "Promoting Independent Learning"
Yerevan State University
Armenia

**12/04/2018 -
13/04/2018** International Conference, "Culture Through the Language Prism"
Yerevan State University
Armenia

**12/09/2019 -
15/09/2019** AASE International Conference, "Language, Culture, Communication"
Yerevan State University
Armenia

Membership

Institution

The Armenian Association for the Study of English (AASE)

Period of time

2004 till now

Other information

2015.05.23 - International English Language Proficiency Test (C2 Level) / iTEP Academic-Core Exam (Advanced Level) 2011-2016 YSU five-year educational program for increasing professorial qualifications

Publications

Article

PERSONAL BRANDING: SHAPING AND MAINTAINING A SUCCESSFUL PERSONAL BRAND

Siranush Ghaltakhchyan

Armenian Folia Anglistika 2025 125-142

Article

LINGUISTIC PORTRAYAL OF GASLIGHTING IN INTERPERSONAL RELATIONSHIPS

Siranush Ghaltakhchyan

Armenian Folia Anglistika 2024 61-79

Monograph

Մնգլերեն պերսուազիվ հաղորդակցության լեզվագործաբանական հայեցակերպը (առցանց էլեկտրոնային խնդրագրում)

Սիրանուշ Խաչատուրի Ղալթախչյան

2021 192

Manual

Speed up Your English Language Proficiency: Selection of Audio Reproductions with Exercises

Siranoush Kh. Ghaltakhchyan

2018 312

Article

Dictogloss Approach to Dictation Writing Activities

Siranoush Ghaltakhchyan

Armenian Folia Anglistika 2016 99-108

<http://aase.ysu.am/#>

Manual

Guidebook English For University Students

Marine Yaghubyan, Marianna Ohanyan, Armine Khachatryan, Siranoush Ghaltakhchyan,

Lusine Hambardzumyan, Izabella Sahakyan, Syuzanna Grigoryan

2016 119

Manual

Speed up Your English Language Skills with Humour (Selection of Audio Dictations)

1. Siranoush Kh. Ghaltakhchyan

2016 160

Article

**Փաստարկող և պերսուազիվ դիսկուրսների փոխներթափանցելիության խնդիրը առցանց
Էլեկտրոնային խնդրագրում**

Սիրանուշ Ղալթախչյան

Օտար լեզուները բարձրագույն դպրոցում 2015 61-68

<http://publications.y-su.am/>

Article

Փաստարկման գործընթացի առանձնահատկությունները առցանց Էլեկտրոնային խնդրագրում

Սիրանուշ Ղալթախչյան

Օտար լեզուները բարձրագույն դպրոցում 2015 69-77

<http://publications.y-su.am/>
